

Effective as of July, the 21st, 2024

NFIT Ltd., referred to as “us”, “we”, or “our”, operates a website (hereinafter referred to as the “Service”).

This document outlines our policies regarding the gathering, usage, and disclosure of personal data when you utilise our Service, along with the choices you have related to that data.

We utilise your data to enhance and deliver the Service. By using the Service, you consent to the gathering and use of information in line with this policy. Unless otherwise specified in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from the service.

1. Definitions:

- a. **Service:** The website operated by NFIT Ltd.
- b. **Personal Data:** Data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).
- c. **Usage Data:** Data collected automatically either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- d. **Cookies:** Small files stored on your device (computer or mobile device).
- e. **Data Controller:** The natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the way any personal information are, or are to be, processed. For the purpose of this Privacy Policy, we are a Data Controller of your Personal Data.
- f. **Data Processors (or Service Providers):** Any natural or legal person who processes the data on behalf of the Data Controller. We may use the services of various Service Providers to process your data more effectively.
- g. **Data Subject (or User):** Any living individual who is using our Service and is the subject of Personal Data.

2. Information Collection and Use:

We gather several different types of information for various purposes to provide and improve our Service to you.

3. Types of Data Collected:

- a. **Personal Data:** While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to, your email address, first name and last name, and phone number.
- b. **Cookies and Usage Data:** We may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or the instructions provided in any email we send.
- c. **Usage Data:** We may also collect information on how the Service is accessed and used (“Usage Data”). This Usage Data may include information such as your computer’s Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

4. Tracking & Cookies Data:

We use cookies and similar tracking technologies to track the activity on our Service and we hold certain information. Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags, and scripts to collect and track information and to improve and analyse our Service. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- a. **Session Cookies:** We use Session Cookies to operate our Service.
- b. **Preference Cookies:** We use Preference Cookies to remember your preferences and various settings.
- c. **Security Cookies:** We use Security Cookies for security purposes.
5. **Use of Data:**

NFIT Ltd. uses the collected data for various purposes:

- a. To provide and maintain our service.
- b. To notify you about changes to our Service.
- c. To allow you to participate in interactive features of our Service when you choose to do so.
- d. To provide customer support.
- e. To gather analysis or valuable information so that we can improve our Service.
- f. To monitor the usage of our Service.
- g. To detect, prevent and address technical issues.
- h. To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information.

6. Legal Basis for Processing Personal Data under the General Data Protection Regulation (GDPR):

If you are from the European Economic Area (EEA) or UK, NFIT Ltd.’s legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data we collect and the specific context in which we collect it.

NFIT Ltd. may process your Personal Data because:

- a. We need to perform a contract with you.
- b. You have given us permission to do so.
- c. The processing is in our legitimate interests, and it is not overridden by your rights.
- d. For payment processing purposes.
- e. To comply with the law

7. Retention of Data:

NFIT Ltd. will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes and enforce our legal agreements and policies. NFIT Ltd. will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer periods.

8. Transfer of Data:

Your information, including Personal Data, may be transferred to - and maintained on - computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction. If you are located outside United Kingdom and choose to provide information to us, please note that we transfer the data, including Personal Data, to United Kingdom and process it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. NFIT Ltd. will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organisation or a country unless there are adequate controls in place including the security of your data and other personal information.

9. Disclosure of Data:

Disclosure for Law Enforcement: Under certain circumstances, NFIT Ltd. may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency). **Legal Requirements:** NFIT Ltd. may disclose your Personal Data in the good faith belief that such action is necessary to:

- a. To comply with a legal obligation.
- b. To protect and defend the rights or property of NFIT Ltd.
- c. To prevent or investigate possible wrongdoing in connection with the Service.
- d. To protect the personal safety of users of the Service or the public.
- e. To protect against legal liability.

10. Security of Data:

The security of your data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

11. Your Data Protection Rights under the General Data Protection Regulation (GDPR):

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. NFIT Ltd. aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data. If you wish to be informed about what Personal Data, we hold about you and if you want it to be removed from our systems, please contact us. In certain circumstances, you have the following data protection rights:

- a. The right to access, update or delete the information we have on you. Whenever made possible, you can access, update or request deletion of your Personal Data directly within your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.
- b. The right of rectification. You have the right to have your information rectified if that information is inaccurate or incomplete.
- c. The right to object. You have the right to object to our processing of your Personal Data.
- d. The right of restriction. You have the right to request that we restrict the processing of your personal information.
- e. The right to data portability. You have the right to be provided with a copy of the information we have on you in a structured, machine-readable, and commonly used format.
- f. The right to withdraw consent. You also have the right to withdraw your consent at any time where NFIT Ltd. relied on your consent to process your personal information.
- g. Please note that we may ask you to verify your identity before responding to such requests.
- h. You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

12. Service Providers:

We may employ third-party companies and individuals to facilitate our Service ("Service Providers"), provide the Service on our behalf, perform Service-related services, or assist us in analysing how our Service is used. These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

13. Analytics:

We may use third-party Service Providers to monitor and analyse the use of our Service.

14. Google Analytics:

Google Analytics, a web analytics service provided by Google, is utilised to track, and report on website traffic. Google uses the gathered data to monitor the use of our Service. This data may be shared with other Google services. Google may utilise the collected data to contextualise and personalise the advertisements of its own advertising network. You have the option to opt-out of making your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. This add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information about visit activity with Google Analytics. For more details on Google's privacy practices, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

15. Payments:

We may offer paid products and/or services within the Service. In such cases, we utilise third-party services for payment processing (e.g., payment processors). We do not store or collect your payment card details. That information is provided directly to our third-party payment processor, whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, a joint effort of brands like Visa, MasterCard, American Express, and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

The payment processors we collaborate with are:

Tide. Their Privacy Policy can be viewed at:

<https://www.tide.co/privacy/open-banking-data-privacy-notice/>

PayPal. Their Privacy Policy can be viewed at:

<https://www.paypal.com/uk/legalhub/privacy-full>

Stripe. Their Privacy Policy can be viewed at:

<https://stripe.com/gb/privacy>

Revolut. Their Privacy Policy can be viewed at:

<https://www.revolut.com/privacy-policy/>

16. Links to Other Sites:

Our Service may contain links to other sites not operated by us. If you click on a third-party link, you will be directed to that third-party's site. We strongly recommend that you review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

17. Children's Privacy:

Our Service can be provided to under 18s as long as we have written consent from their legal tutor or guardian to do so. Under 18s will always, be informed on all points outlined in this privacy notice as well as their legal tutor or guardian. Their legal tutor or guardian has the right to act on their behalf regarding their data. NFIT Ltd. must provide children with the same information about what we do with their personal data as we would give to adults. For processing to be fair, there is the same need for transparency, as this gives an individual control and choice. As one of the reasons why children require specific protection is that they may be less aware of the risks of the processing, it is also good practice, to explain the risks involved in the processing, and any safeguards you have put in place. This will help children (and their parents) understand the implications of sharing their data with you and others, so they can take informed and appropriate actions to protect themselves.

18. Changes to This Privacy Policy:

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

19. Contact Information

You can contact the company at any time via email on: mail@nfit.pro