

Effective as of May, the 8<sup>th</sup>, 2024

1. Understanding Cookies:

Like most professional websites, this site uses cookies, small files downloaded to your computer, to enhance your browsing experience. This section explains the information they collect, how we use it, and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored, though this may downgrade or 'break' certain elements of the site's functionality. For more comprehensive information on cookies, refer to the Wikipedia article on HTTP Cookies.

2. Our Use of Cookies:

We use cookies for several reasons, detailed below. Unfortunately, in most cases, there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave all cookies enabled if you are unsure whether you need them in case they are used to provide a service that you use.

3. Disabling Cookies:

You can prevent the setting of cookies by adjusting your browser settings (refer to your browser Help for how to do this). Be aware that disabling cookies will impact the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

4. The Cookies We Set

- a. Forms related cookies: When you submit data through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.
- b. Third Party Cookies: In some special cases, we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics, one of the most widespread and trusted analytics solutions on the web, to help us understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit, enabling us to continue producing engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.

Third-party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit, which helps us understand how we can improve the site for you.

From time to time, we test new features and make subtle changes to the way the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience on the site, while ensuring we understand which optimisations our users appreciate the most.

As we sell products, it's important for us to understand statistics about how many visitors to our site make a purchase. This is the kind of data that these cookies will track. This is important to you because it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

The Google AdSense service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you. For more information on Google AdSense, see the official Google AdSense privacy FAQ.

Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and, where applicable, allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work, the following social media sites including, we will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

5. More Information:

Hopefully, that has clarified things for you. As was previously mentioned, if there is something that you aren't sure whether you need or not, it's usually safer to leave cookies enabled in case it interacts with one of the features you use on our site.

However, if you are still looking for more information, you can contact us at any time via email on: [mail@nfit.pro](mailto:mail@nfit.pro)